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DIBRELL BROTHERS, INC.
ESTABLISHED 1873

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May 5, 1970

Mr. Joseph F. Cullman, III
Chairman of the Executive Committee
The Tobacco Institute, Inc.

Dear Mr. Cullman:

I just wanted you to know that all of us in the tobacco industry are most appreciative of the firm position and outstanding work you are doing, particularly as Chairman of the Executive Committee of The Tobacco Institute, Inc. The recent publicity by you and The Tobacco Institute in The Wall Street Journal and other news media was extremely impressive and has certainly had a most favorable impact on the majority of the people in my area.

If at any time I or any of us at Dibrell Brothers can be of assistance, please do not hesitate to contact us.

Sincerely,

R. B. Bridgforth, Jr.
President

RBBJR:ecc

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